

October 2012

Becoming a Sponsor of SwissJoho.com

Dear Business owners:

Under the name of SwissJoho.com („Swiss Information“), we, a team of Japanese people who live in Switzerland, publish diverse information about Switzerland and support others who are interested in Switzerland, such as studying (summer camps and 1st to 9th grade schooling), buying and selling real estate, as well as investing in private banks **free of charge**.

About SwissJoho.com, please refer to <http://amba.to/O5SlgB> (in Japanese).

In order for more people to learn about SwissJoho.com and benefit from it, we are creating a professional flyer, and we are recruiting sponsors for the flyer.

Sponsor Type	Fees	Logo & URL Size (1)	Sponsor Pages (2)	PR Articles on Blog (3)	Video on YouTube (4)	PR on FB (5)
Platinum	CHF400.- (¥40,000)	Big	A large logo under Platinum Sponsor List.	Three (3)	One (1)	Four (4)
Gold	CHF150.- (¥15,000)	Medium	A midium-sized logo under Gold Sponsor List.	Two (2)	-	Two (2)
Silver	CHF50.- (¥5,000)	Small	A small logo under Silver Sponsor List.	One (1)	-	One (1)

(1 Please refer to a sample flyer (<http://bit.ly/V5DaSa>)

(2 Please refer to a sample sponsor page for the blog (<http://amba.to/SYEKU6>) and Facebook Page (<http://on.fb.me/QSCAqw>). (The Sponsor Page will be displayed until the next tentatively scheduled sponsor campaign in April 2013.)

(3-(5 **Special Offer for our First Sponsor Campaign** : These contents will stay posted „forever“!

(3 A 500-word article(s) in Japanese about your company on our blog.

(4 The video can be from your video library (Platinum Sponsor only)

(5 Posts about the blog articles ((3) and YouTube Video ((4)

- Flyer Size and Distribution: A6, 2,000
- **Application Deadline: Thursday, 15 November 2012**
- Payment Methods: Electronic transfer to Swiss Post, a Swiss bank, Japanese banks, or Paypal
- **How to Apply:** <http://bit.ly/S8dPEV> or send me an email at info@swissjoho.com

The flyer will be distributed throughout Switzerland by the team members as well as volunteers who help us promote SwissJoho.com, some of whom in Japan. As more and more people have the flyer in hand, the number of visits to our Facebook Page and the blog site will inevitably increase. Not only will people learn about your products and services, but they will also realize that you are supporting an organization comprising Japanese nationals living in Switzerland who assists other people who have an affiliation with Switzerland.

Our motto is „Energize Japan from Switzerland.“ We hope you can be part of it.

Thank you very much.

Sincerely yours,
Takako Tayama